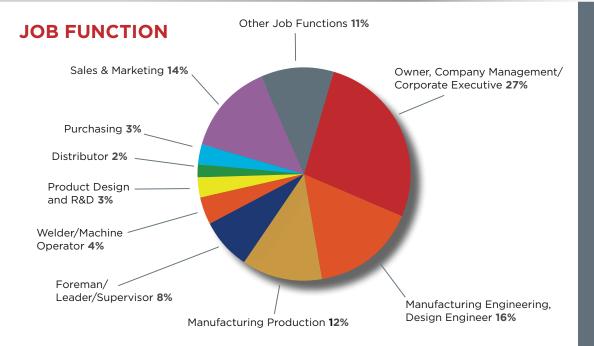
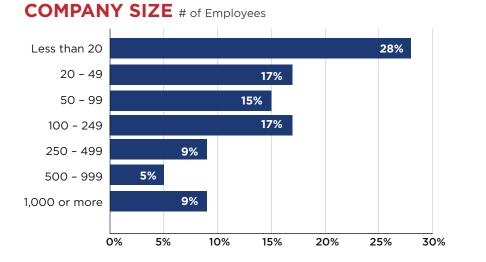


NORTH AMERICA'S LARGEST METAL FORMING, FABRICATING, WELDING AND FINISHING EVENT





#### **TYPE OF COMPANY**

Job Shop/Contract Manufacturer	. 39%
OEM	23%
Supplier	13%
Dealer/Distributor	10%
Non-Manufacturer	6%
Other	9%

#### BUDGET

Up to \$50,000	37%
\$50,001 - \$200,000	20%
\$200,001 - \$500,000	14%
\$500,001 - \$1,000,000	12%
\$1,000,001 - \$5,000,000	11%
Over \$5,000,000	6%

Source for all Audience Statistics: 2015 FABTECH Audience Survey and Registration Data.

# total attendance 43,836

exhibitors 1,702

sıze 732,345 sq. ft.

total leads collected 122,310

NUMBER OF COUNTRIES IN ATTENDANCE 88

> "FABTECH is an excellent way to connect with other metal fabricators. It gives us a chance to showcase our innovative solutions to a wide range of markets and generate sales opportunities."

— Cathy Powell, FANUC America Corp.



NOVEMBER 9-12, 2015 MCCORMICK PLACE | CHICAGO, IL fabtechexpo.com



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**91%** of exhibitors were satisfied or very satisfied with the FABTECH show overall.

## 80% of exhibitors expect to derive a positive ROI from FABTECH.

Source: 2015 FABTECH Exhibitor Survey

#### PRIMARY INDUSTRY SERVED

Aerospace Agriculture Automotive Construction Energy Heavy Equipment Mining/Utilities/ Power Generation Military/Defense Oil & Gas Other Transportation

#### **PRODUCT INTEREST**

Cutting41%
Welding Machines41%
Bending & Forming40%
Lasers
Arc Welding
Robotics
Press Brakes
Material Handling31%
Assembly29%
Welding Consumables29%
Punching26%
Tooling26%
Tube & Pipe Fabricating24%
Finishing/Paint & Powder Coating24%
Additive Manufacturing22%
Metal Suppliers22%

Plate & Structural Fabricating	.22%
Tool & Die	.22%
Maintenance & Repair	.22%
Fastening & Joining	.22%
Saws	.20%
Waterjet	.20%
Safety & Environmental	.19%
Inspection & Testing	.19%
Stamping	.18%
Software, Machine Controls	.17%
Brazing & Soldering	.14%
Finishing/Plating	.14%
Tube & Pipe Producing	.13%
Coil Processing	.12%
Gases & Gas Equipment	.12%

"We have been one of the longest participants in FABTECH and it's always been a very important venue to show our latest technology to the market place. In North America, it is the most important tradeshow of the year."

–John Quigley, LVD Strippit

#### TOP 3 REASONS VISITORS ATTEND FABTECH

- 1. See/evaluate new products and technology
- 2. Compare products sideby-side
- 3. Keep up with industry trends

### **47%** attended FABTECH for the first time.

57% attend no other show.

- 78% influence or approve purchase decisions in their companies.
- 51% of attendees spent 2 or more days on the show floor.

#### 2016 SHOW DATES

FABTECH Canada March 22-24

FABTECH Mexico May 4-6

FABTECH Las Vegas November 16-18

